2020 NaFFAA Leadership Summit

New Orleans, LA | January 16-19, 2020

Sponsored by **Verizon**

VISION 2020:
Leadership
Redefined

#StrategicDirectionWithVerizon

Thursday, January 16, 2020		
Time	Topic	Notes
Various	Board Arrival in New Orleans	
Various	Hotel Check In	
Various	Dinner on your own	

Travel Notes:

Expected weather - Cloudy Thursday (Hi 66/ Lo 51), PM Showers Friday (61/55), Rain Saturday (67/58) and Sunday (69/57)

The National Federation of Filipino American Associations (NaFFAA) is a non-profit, non-partisan organization. Established in 1997, NaFFAA has been the standard bearer for promoting the welfare and well-being of the 4 million Filipinos and Filipino Americans throughout the United States. NaFFAA is the largest national affiliation of Filipino American institutions, umbrella organizations, and individuals. Its thirteen-member regions cover the continental United States, Alaska, Hawaii, and the Pacific Islands.

www.NaFFAA.org
1322 18th St NW
Washington, DC 20036-1803
(347) 669-8764
@NaFFAA.National

2020 NaFFAA Leadership Summit

New Orleans, LA • January 16-19, 2020

Sponsored by **Verizon**

VISION 2020: Leadership Redefined

#StrategicDirectionWithVerizon

Friday, January 17, 2020 **Morning Session**			
Time	Topic	Speaker	Duration
7:00 AM	Set up		
8:00 AM	Breakfast		
9:00 AM	Opening Remarks/Chairman's Report	Brendan	30 mins
9:30 AM	Agenda Overview	Chris	15 mins
9:45 AM	Ice Breaker	Ryan/Anthony	30 mins
10:15 AM	Regional Updates	Region Chairs	35 mins
10:50 AM	BREAK		10 mins
11:00 AM	2019 Financial Report	Aida	15 mims
11:15 AM	Executive Director's Report	Carissa	35 mins
	2020 Proposed Budget		
	Pending and Future Grants		
11:50 AM	Recognition	Brendan, Mariela	10 mins
12:00 PM	LUNCH		

Suggested attire: Smart Casual • *Schedule and content subject are subject to change without prior notice.*

The National Federation of Filipino American Associations (NaFFAA) is a non-profit, non-partisan organization. Established in 1997, NaFFAA has been the standard bearer for promoting the welfare and well-being of the 4 million Filipinos and Filipino Americans throughout the United States. NaFFAA is the largest national affiliation of Filipino American institutions, umbrella organizations, and individuals. Its thirteen-member regions cover the continental United States, Alaska, Hawaii, and the Pacific Islands.

www.NaFFAA.org
1322 18th St NW
Washington, DC 20036-1803
(347) 669-8764
@NaFFAA.National

2020 NaFFAA Leadership Summit

New Orleans, LA • January 16-19, 2020

Sponsored by **Verizon**

VISION 2020: Leadership Redefined

#StrategicDirectionWithVerizon

Friday, January 17, 2020 **Afternoon Session**			
Time	Topic	Speaker/Notes	Duration
1:00 PM	Team Building Exercise		30 mins
1:30 PM	Strategic Plan Part One	Ryan	90 mins
	Introduction		
	NaFFAA Self-Assessment (SWOT)		
	Developing Goals/Milestones		
3:00 PM	BREAK		15 mins
3:15 PM	Strategic Plan Part One Continued	Ryan	60 mins
	Key Performance Indicators		
4:15 PM	EPYC/TFC	Romeo Marquez	30 mins
4:45 PM	OPEN		60 mins
5:45 PM	Day 1 closing remarks		15 mins
6:30 PM	Reception		

Suggested attire: Smart Casual • *Schedule and content subject are subject to change without prior notice.*

The National Federation of Filipino American Associations (NaFFAA) is a non-profit, non-partisan organization. Established in 1997, NaFFAA has been the standard bearer for promoting the welfare and well-being of the 4 million Filipinos and Filipino Americans throughout the United States. NaFFAA is the largest national affiliation of Filipino American institutions, umbrella organizations, and individuals. Its thirteen-member regions cover the continental United States, Alaska, Hawaii, and the Pacific Islands.

www.NaFFAA.org
1322 18th St NW
Washington, DC 20036-1803
(347) 669-8764
@NaFFAA.National

2020 NaFFAA Leadership Summit

New Orleans, LA • January 16-19, 2020

Sponsored by **Verizon**

VISION 2020: Leadership Redefined

#StrategicDirectionWithVerizon

Saturday, January 18, 2020 **Morning Session**			
Time	Topic	Speaker/Notes	Duration
8:00 AM	Breakfast		
9:00 AM	Day 2 Opening Remarks	Brendan	15 mins
9:15 AM	Open requisitions	Mariela	15 mins
9:30 AM	National Chairman's Council	Chris	30 mins
10:00 AM	BREAK		15 mins
10:15 AM	President's Vision	Brendan	105 mins
	Succession planning		
12:00 NOON	LUNCH		

Suggested attire: Smart Casual • *Schedule and content subject are subject to change without prior notice.*

The National Federation of Filipino American Associations (NaFFAA) is a non-profit, non-partisan organization. Established in 1997, NaFFAA has been the standard bearer for promoting the welfare and well-being of the 4 million Filipinos and Filipino Americans throughout the United States. NaFFAA is the largest national affiliation of Filipino American institutions, umbrella organizations, and individuals. Its thirteen-member regions cover the continental United States, Alaska, Hawaii, and the Pacific Islands.

www.NaFFAA.org
1322 18th St NW
Washington, DC 20036-1803
(347) 669-8764
@NaFFAA.National

2020 NaFFAA Leadership Summit

New Orleans, LA • January 16-19, 2020

Sponsored by **Verizon**

VISION 2020: Leadership Redefined

#StrategicDirectionWithVerizon

Saturday, January 18, 2020 **Afternoon** Session A			
Time	Topic	Speaker	Duration
1:00 PM	Strategic Plan Part Two	Ryan	90 mins
	Part One recap		
	Target Audience/Community Analysis		
	Competitive Analysis/Advantage		
	Marketing Plan		
	Team		
	Operations Plan		
	Financial Projections		
2:30 PM	BREAK		15 mins

Suggested attire: Smart Casual • *Schedule and content subject are subject to change without prior notice.*

The National Federation of Filipino American Associations (NaFFAA) is a non-profit, non-partisan organization. Established in 1997, NaFFAA has been the standard bearer for promoting the welfare and well-being of the 4 million Filipinos and Filipino Americans throughout the United States. NaFFAA is the largest national affiliation of Filipino American institutions, umbrella organizations, and individuals. Its thirteen-member regions cover the continental United States, Alaska, Hawaii, and the Pacific Islands.

www.NaFFAA.org
1322 18th St NW
Washington, DC 20036-1803
(347) 669-8764
@NaFFAA.National

2020 NaFFAA Leadership Summit

New Orleans, LA • January 16-19, 2020

Sponsored by **Verizon**

VISION 2020: Leadership Redefined

#StrategicDirectionWithVerizon

Saturday, January 18, 2020 **Afternoon** Session B			
Time	Topic	Speaker	Duration
2:45 PM	BREAKOUT		30 mins
	EPYC Year Three Report	Carissa	
	Region Chairs - 2020 Expectations	Mariela	
3:15 PM	Census 2020	Andrew	45 mins
4:00 PM	501(c)3 regional execution	Giselle	45 mins
4:45 PM	Local Presentation	Randy Gonzales	30 mins
5:15 PM	NEC 2021 - Orlando, Florida	Exec Board	15 mins
5:30 PM	Next Steps		15 mins
5:45 PM	Closing Remarks	Brendan	

Suggested attire: Smart Casual • *Schedule and content subject are subject to change without prior notice.*

The National Federation of Filipino American Associations (NaFFAA) is a non-profit, non-partisan organization. Established in 1997, NaFFAA has been the standard bearer for promoting the welfare and well-being of the 4 million Filipinos and Filipino Americans throughout the United States. NaFFAA is the largest national affiliation of Filipino American institutions, umbrella organizations, and individuals. Its thirteen-member regions cover the continental United States, Alaska, Hawaii, and the Pacific Islands.

www.NaFFAA.org
1322 18th St NW
Washington, DC 20036-1803
(347) 669-8764
@NaFFAA.National

2020 NaFFAA Leadership Summit

New Orleans, LA • January 16-19, 2020

Sponsored by **Verizon**

VISION 2020: Leadership Redefined

#StrategicDirectionWithVerizon

Sunday, January 19, 2020			
Time	Topic	Speaker	Duration
8:00 AM	BREAKFAST		
9:00 AM	Depart for St. Malo		
	World War II Museum		
12:00 NOON	LUNCH		
	Depart for home		

Suggested attire: Smart Casual • *Schedule and content subject are subject to change without prior notice.*

The National Federation of Filipino American Associations (NaFFAA) is a non-profit, non-partisan organization. Established in 1997, NaFFAA has been the standard bearer for promoting the welfare and well-being of the 4 million Filipinos and Filipino Americans throughout the United States. NaFFAA is the largest national affiliation of Filipino American institutions, umbrella organizations, and individuals. Its thirteen-member regions cover the continental United States, Alaska, Hawaii, and the Pacific Islands.

www.NaFFAA.org
1322 18th St NW
Washington, DC 20036-1803
(347) 669-8764
@NaFFAA.National